

FAILTE IRELAND'S MICE SUPPORTS GUIDELINES COVID-19 RESPONSE SCHEME

Fáilte Ireland have made the following temporary amendments to the current Guidelines for MICE supports to help key decision makers choose Ireland to host their next international business event:

- An additional €1,000 will be made available to support the costs of hosting a virtual site inspection.
- An increase in Programme Enhancement funding to a flat fee of €30 per international delegate up to a maximum of €100,000 per event. *Participative Sporting Events are not eligible.
- 50% of the Programme Enhancement funding will be available for drawdown one year prior to the event taking place, once the event is confirmed for Ireland.
- Penalties will only apply should the event deliver less than 50% of the number of international delegates proposed in the funding application.

FUNDING AMOUNTS AVAILABLE

Bid Support

- Fáilte Ireland will continue to support costs related to bidding for international Association events. Costs incurred to deliver a virtual bid will now also be eligible.

Site Inspection Funding

- Fáilte Ireland will continue to support Site Inspections. Costs incurred to deliver virtual site inspections will now also be eligible. An additional €1,000 has been added to support any development costs for virtual activity. Support will be available for one virtual site inspection and one in-person site inspection. Funding for the virtual site inspection will be paid on costs incurred and on submission of the claim as per letter of offer. Please specify in the application form the year the virtual and the in-person site inspection are due to take place, if known. Funding is based on the number of international delegates attending the event. Site inspection thresholds apply as per table below:

International Delegate Numbers	In person Site Inspection Amount €	Virtual Site Inspection Amount €
50 – 499	2,000	1,000
500 – 699	3,000	1,000
700 - 999	4,000	1,000
1,000 – 2,999	5,000	1,000
3,000+	6,000	1,000

Programme Enhancement Funding

- A flat amount of €30 per international delegate will be made available to enhance the programme on offer, to a maximum of €100,000 per event. The first tranche of 50% of the business event funding offered as per letter of offer will be available to drawdown one year prior to the event on receipt of confirmation of the event taking place in Ireland
- Penalties will apply should the event deliver less than 50% of international delegates proposed in the funding application. Where the numbers fall below 50%, please note a refund will be required in any instance where the total amount due is less than the total amount paid.

Eligibility Criteria

- All applications must be completed online. Hard copy applications will not be accepted. You will find the online application form here: <https://www.meetinireland.com/supports/financial-supports>
- This scheme only applies to applications received between 1st January 2020 and 31st December 2022 and only for new events.
- The first tranche of 50% of the business event funding can be drawn down one year prior to the event taking place on receipt of written confirmation from the Grantee that the event has been confirmed for Ireland.
- If the applicant is a University, DMC, PCO or Core PCO, the Applicant must inform the Association/Client in writing that Fáilte Ireland are providing this support to help win the event and agree to deduct the amount awarded as per letter of offer from the Association/Client in their final invoice.
- Fáilte Ireland and Meet in Ireland logos must be displayed on event website and any promotional material in relation to the event.
- The event must include a minimum 2 night stay for all International delegates.
- The event must bring in a minimum of 50 international delegates for a Corporate or Incentive Group or 100 international delegates for an Association or Event, or the economic value of the ground arrangements be in excess of €75,000.
- Applications for support must be submitted at least 6 months prior to the event for Association Conferences & Events and 2 months prior for Corporate Meetings and Incentive groups.
- Corporate and Incentive groups must be at bid pending stage when applying for funding.

CONTACT US

If you have any queries or require further information, please contact info@meetinireland.com and include 'MICE support' in subject line.

Please call us on
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